

# THE FASHION SHOWS

2023

**Art | Basel | Miami Beach**

## SPONSORSHIP PROSPECTUS

[TheFashionShows.com](http://TheFashionShows.com)

Photo Brian Hockensmith Design Anastasi Model Dominique Joy Thompson





# THE FASHION SHOWS

...IS A PLATFORM DEDICATED TO INCORPORATING FASHION INTO THE ART SPACE BY WAY OF RUNWAY SHOWS, FASHION PRESENTATIONS, AND FASHION EXHIBITIONS, CONNECTING FASHION DESIGNERS AND THEIR BRANDS TO A WIDER AUDIENCE ON A REGIONAL, NATIONAL, AND INTERNATIONAL STAGE.

THE FASHION SHOWS 2023 WILL TAKE PLACE AT ART BASEL MIAMI BEACH, ON DECEMBER 10TH, IN PARTNERSHIP WITH STUDIO 18, JOHNBORN, COMPLIMENT USA, MADWORLD FEST, PROMINENT STATUS, AND OTHERS.

ART BASEL IS THE LARGEST ARTS PLATFORM IN THE WORLD, AND HAS GAINED A LARGE INTERNATIONAL AUDIENCE OF ART SPECTATORS, CELEBRITIES, INFLUENCERS, AND FASHION INDUSTRY LEADERS. ART BASEL MIAMI ATTRACTS ALMOST 100,000 PEOPLE FROM AROUND THE WORLD, MAKING THIS THE PERFECT OPPORTUNITY TO ACTIVATE AND PROMOTE YOUR BRAND!

THE FASHION SHOWS ART BASEL MIAMI BEACH FEATURED DESIGNERS INCLUDE: XANTHA WARD OF XANTHA, RENAE KOTARSKI OF ANASTASI FASHION, AND GQ OF UNDERRATED CO.

Design by Xantha Ward of Xantha

# SPONSORSHIP OPPORTUNITIES

## PRESENTING SPONSOR

\$2000 - 1 X INDUSTRY EXCLUSIVITY

- OFFICIAL PRESENTING SPONSOR, WITH 'PRESENTED BY' PROMINENCE ON ALL DESIGNATED DIGITAL AND PRINTED REFERENCES
- LOGO & LINK ON SPONSOR PAGE OF THE FASHION SHOWS WEBSITE
- PROMINENT MENTIONS ON THE FASHION SHOWS SOCIAL CHANNELS
- UP TO A 30 SEC VIDEO (SELF PRODUCED) PLAYED ON SOCIAL MEDIA PAGES
- UP TO A 30 SEC VIDEO (SELF PRODUCED) PLAYED ON THE BIG SCREEN PRE-SHOW
- OFFICIAL PRESENTING SPONSOR, WITH 'PRESENTED BY' PROMINENCE ON ALL DESIGNATED PRINT REFERENCES
- 'PRESENTED BY' PROMINENCE ON THE FASHION SHOWS PRINTED MATERIALS
- LOGO ON THE FASHION SHOWS PROMOTIONAL PIECES
- OFFICIAL PRESENTING SPONSOR, WITH 'PRESENTED BY' PROMINENCE ON ALL DESIGNATED EVENT REFERENCES
- BRAND REPRESENTATIVE WILL HAVE THE OPPORTUNITY TO ADDRESS THE CROWD PRE-SHOW
- PERMISSION TO DISTRIBUTE PROMOTIONAL ITEMS PRE AND POST FASHION SHOW
- 4 TICKETS WHICH INCLUDES THE VIP PRE-SHOW COCKTAIL HOUR AND PARTY ON THE DANCE FLOOR AFTER-PARTY

## BRAND SPONSOR

\$1000 - NON-EXCLUSIVE

- LOGO & LINK ON SPONSOR PAGE OF THE FASHION SHOWS WEBSITE
- PROMINENT MENTIONS ON THE FASHION SHOWS SOCIAL CHANNELS
- UP TO A 20 SEC VIDEO (SELF PRODUCED) PLAYED ON SOCIAL MEDIA PAGES
- UP TO A 20 SEC VIDEO (SELF PRODUCED) PLAYED ON THE BIG SCREEN PRE-SHOW
- LOGO ON THE FASHION SHOWS PROMOTIONAL PIECES
- PERMISSION TO DISTRIBUTE PROMOTIONAL ITEMS PRE AND POST FASHION SHOW
- 2 TICKETS WHICH INCLUDES THE VIP PRE-SHOW COCKTAIL HOUR AND PARTY ON THE DANCE FLOOR AFTER-PARTY